

## CHANGING VALUES: A POSTMODERN POLITY OF GLOBALIZATION IN ARAVIND ADIGA'S THE WHITE TIGER

VIRGIN NITHYA VEENA. V.

Assistant Professor, PG and Research Department of English,  
Holy Cross College (Autonomous) Nagercoil, Kanyakumari, Tamil Nada, India

### ABSTRACT

*Globalization is dissolving the physical boundaries across the nations of the world. People are moving to a unified culture with alterations and altercations on behavioural, moral, ethical, spatial and cultural grounds. Aravind Adiga, a promising postmodern writer of Indian-Australian dual citizenship from India, has envisioned the global force on the local heritage with the village and city social life as the backdrop. The global culture is fluid with the convergence of all rigid custom and practices of all the nations. The after-effect of it is the non-lineage of the people with regard to the concrete beliefs and practices. Human values are changing with changing experiences and have become individualistic rather than a social phenomenon. At the societal level, there a radical shift from the priorities of early industrialisation and growing tendency for emphasis in individual success and happiness. With the advent of globalization, the shift in value system is from the better to worse in spite of the growing economy and material affluence. So the trend setters have to give priority to the ethical values and moral responsibility paving way for conquering the limitless terrains for peaceful coexistence.*

**KEY WORDS:** Core Values, Consumerist Culture, Globalization, Liberalism, Postmodern

**Received:** Nov 05, 2015; **Accepted:** Nov 20, 2015; **Published:** Nov 24, 2015; **Paper Id.:** IJELDEC20157